

Tips to Success



Being a new business owner is a very exciting and rewarding life experience. We are excited to welcome you into the retail incubator program. We will be offering you additional support to become successful. Here are a few tips towards to success at Barnaby Street Shoppes.

Tip #1: Be a name to remember!

Select a name for your business that is unique and reflects your business. In branding your business you need to stick in your customer's mind.

Tip #2: Be Passionate!

By doing what you are passionate about you will find success. Passion drives your desire for growth. Allow your passion to keep you going and focused.

Tip #3: Be Determined!

By being determined for success, it will come easier. Determination is necessary to overcome obstacles and find your success.

Tip #4: Be Welcoming & Visible!

Your new store front space needs to be welcoming to your customers. Create displays that are eye appealing and attractive. Allow your customers to touch, feel, or use your products. Show off your products allows customers to know that they need to buy it.

Tip #5: Be the WOW!

We buy from people we like. So, WOW your customers. Know and believe in your products allows you to answer their questions. Ask them questions to determine what product would best suit them.

Tip #6: Be Talkative!

Stay in touch with your customers. Encourage your customers to sign up for your email newsletter. Invite your customers to "Like" you on Facebook.

We are seeking smaller merchants who want a traditional retail space in a Class A neighborhood shopping center for a reasonable rate.

For more information please contact
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